

# Chetwynd Echo Newspaper

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|            |         |   |                         |
|------------|---------|---|-------------------------|
| Line Rate  | \$0.65  | Legal Rate  | \$0.85                  |
| Non-profit | \$0.45  | National Rate   | \$0.91 Net \$1.07 Gross |
| Obituaries | \$58.00 | (first 500 words, \$10 per additional 100 word, includes picture) |                         |

## Ad Rates

|           |          |
|-----------|----------|
| Bus. card | \$39.00  |
| 1/8 page  | \$74.75  |
| 1/4 page  | \$150.15 |
| 1/2 page  | \$300.30 |
| Full page | \$600.60 |

## Ad Sizes

|           |                       |                                       |
|-----------|-----------------------|---------------------------------------|
| Bus. card | 1 col x 4.25" (60)    | 2 col x 2.25" (30)                    |
| 1/8 page  | 1 col x 7.14" (100)   | 2 col x 3.57" (50)                    |
| 1/4 page  | 2 col x 7.14" (100)   | 3 col x 4.78" (67) 4 col x 3.57" (50) |
| 1/2 page  | 3 col x 9.5" (133)    | 4 col x 7.14" (100) 5 col x 6" (80)   |
| Full page | 6 col x 11.687" (154) |                                       |

## SPECIAL SECTIONS & SPACES

### CONTRACT DISCOUNTS:

6 months - 30% Off  
1 year - 40% Off

**EARLUGS:** \$18.00 per week  
\$45.00 for 3 months

**ASK THE PROS:**  
\$10 per week

**BUSINESS PROFILES:**  
\$72.00 per month

**FLYERS & INSERTS:**

|            |              |
|------------|--------------|
| Flyers     | \$45 / 1000  |
| Catalogues | \$100 / 1000 |

**LOCAL SUBSCRIPTIONS** Carrier delivered

|          |         |
|----------|---------|
| 6 months | \$21.50 |
| 1 year   | \$40.00 |

**MAILED SUBSCRIPTIONS** Canada Post

|                  |         |
|------------------|---------|
| Local & Regional | \$50.00 |
| Canada           | \$63.75 |

**PUBLISHING DAYS: FRIDAY**  
**AD DEADLINE: TUESDAY 5 PM**

## COLUMN SIZES

|          |        |
|----------|--------|
| 1 Column | 1.55"  |
| 2 Column | 3.21"  |
| 3 Column | 4.93"  |
| 4 Column | 6.63"  |
| 5 Column | 8.32"  |
| 6 Column | 10.69" |

## WORD CLASSIFIEDS

One week  
10 words, \$6.00/week + GST  
Additional words 10¢ each + GST  
Two weeks (3rd week free)  
Four weeks (2 extra weeks free)  
**DEADLINE: TUESDAY 5 PM**

## COLOUR FEES

|                   |          |
|-------------------|----------|
| Black + 1 Color:  | \$175.00 |
| Black + 2 Colors: | \$300.00 |
| Black + 3 Colors: | \$450.00 |